

NEW FROM MIDWEST BUS: THE PHOENIX 1000



A BOLD NEW CONCEPT IN ADVANCED DESIGN REMANUFACTURING

(NOTE: Do not confuse the PHOENIX 1000 with traditionally rebuilt buses. Our totally new approach to bus remanufacturing is the patented result of a collaborative effort between Midwest Bus Rebuilders Corporation and D.L. Manning Associates, internationally recognized bus designers. To learn the many advantages of the PHOENIX 1000, please read on.)

The PHOENIX 1000 is an exciting, dramatic departure from conventionally rebuilt buses. We have taken the durable, reliable and easily maintained GMC "New Look" bus and converted it into the sleek, contemporary PHOENIX 1000, using our exclusive Advanced Design Remanufacturing techniques.

Our unique, modular design approach to the PHOENIX 1000 offers these choices in either 35 or 40 foot models:

• FRONT END PACKAGE

- Features single, clean, functional headlight/turn-signal assembly. Eliminates over two-thirds of replacement parts.
- Energy absorbing bumper reduces replacement parts by one-third.
- New driver ventilation system eliminates cold drafts.

• SIDE PACKAGE

- New design features full, unobstructed openings available with either transom, sliding or fixed sash side windows.
- Enhanced side panel appearance and corrosion resistance.

- Energy absorbing rub rail.
- Entry door with increased visibility.
- Integrally designed advertising sign racks eliminates need for frames.

• REAR PACKAGE

- Incorporates advanced design A/C condenser package with two 24-volt fan motors in solid aluminum housing. Significant improvement in air conditioning system.
- Eliminates need for replacement of rear window panels. Eliminates rear panel corrosion, reduces interior noise levels.
- Utilized stop-turn and back-up lights with new safety stop light mounted above engine tail-gate.

• A COMBINATION OF ALL THREE PACKAGES.

In addition to its contemporary styling, the PHOENIX 1000 fills the transit industry's basic need for a lower cost vehicle, savings in capital outlay, lowered operating costs, and greater ease of maintenance.

Increased passenger comfort is assured by significant improvements in heating, ventilating and air conditioning performance.

For more information on the PHOENIX 1000 and how it can help your organization, please write or call: Daniel D. Morrill

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